

## **SWEEPSTAKES RULES**

### **Altra VE App Sweepstakes (“Sweepstakes”) OFFICIAL RULES**

**NO PURCHASE OF ANY KIND IS NECESSARY TO ENTER TO WIN. MAKING A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED BY LAW.**

1. **DESCRIPTION OF THE SWEEPSTAKES.** The Sweepstakes is designed to give entrants the opportunity to win a pair of VR Goggles. (the “Prize”).

2. **ELIGIBILITY.** The Sweepstakes is open only to legal residents of the European Union, United Kingdom, and United States who are eighteen (18) years of age or older at the time of entry. The following persons are not eligible to enter the Sweepstakes: (a) directors, officers, employees, contractors or agents of Altra Industrial Motion Corp. (“Sponsor”) or any of its affiliates or subsidiaries; (b) directors, officers, employees, contractors or agents of any organizations directly involved with the Sweepstakes; (c) immediate family members and persons living in the same household as the persons identified in (a) and (b) above. Void where prohibited or restricted by law.

### **3. HOW TO ENTER.**

- The Sweepstakes begins on April 4<sup>th</sup> 2017 at 8.00am CTE and ends on April 28<sup>th</sup> 2017 at 6.00pm CTE (the “Sweepstakes Period”).
- To enter, entrants must download the Altra VE App and fill out the registration form before Hannover Messe
  - Cut-off for email Registration is 23<sup>rd</sup> April, 2017
  - All Registered Must bring their email confirmation code to:  
Hannover Messe - **Altra Industrial Motion Corp. Booth in Hall 25 Booth C11**
  - Goggles limited to 500
  - Registered Parties to collect their Goggles on the Altra Booth.
- Non-registered show visitors can leave their business card / details to be entered into a draw to win a pair- The draw will take place on April 28<sup>th</sup> at 3.00pm CTE on the Altra Industrial Motion booth in Hall 25 C11.
  - Unspecified number of goggles in the draw – depends how many are left after pre-registration
  - Winner will be contacted by email and announced after the show and will be sent the goggles.

**Limit one entry per person.** All required entrant information must be fully complete and legible. Entries must be received by Sponsor during the Sweepstakes Period. Entries received after the close of the Sweepstakes Period or by any other method of entry will be automatically

disqualified. Sponsor reserves the right to disqualify any entry that it deems in its sole discretion is inappropriate or does not conform to these Official Rules. Sponsor is not responsible for late, lost, stolen, undelivered, invalid, incomplete, misdirected, illegible, destroyed or damaged entries, all of which will be disqualified. All entries become the official property of Sponsor and will not be acknowledged or returned. Entrants agree to be bound by and acknowledge compliance with these Official Rules.

4. **WINNER SELECTION AND ODDS.** The odds of winning will depend on the actual number of entries received for the Sweepstakes. There will be 500 total winners. Winners will be notified by eMAIL. The winner selections are final and binding. The Prize will be forfeited if the winner is found to be ineligible or otherwise not in compliance with these Official Rules.

5. **PRIZES.** The retail value of each Prize is \$8.00. Only the Prizes specified above will be awarded. Prizes are non-transferable, with no cash redemption or equivalent. All federal, state and local income taxes, insurance, licensing, registration and title fees connected to the Prize are the sole responsibility of the winners. All federal, state and local laws and regulations apply. Sponsor shall only be responsible for awarding the number of Prizes as stated in these Official Rules. **LIMIT ONE PRIZE PER PERSON/ADDRESS/HOUSEHOLD.** Unclaimed prizes will be awarded to an alternate winner in a random drawing to be held as necessary. Sponsor expressly disclaims any and all responsibility or liability for injury or loss to any person or property relating to the delivery and/or subsequent use of Prizes awarded. Sponsor makes no representation or warranty concerning the appearance, safety or performance of any Prizes awarded.

6. **PERSONAL INFORMATION/PRIVACY.** Sponsor and its authorized agents will collect, use and disclose personal information provided at the time of entry solely for purposes of administering the Sweepstakes and Prize fulfillment. By entering this Sweepstakes, the entrant expressly consents to such collection, use, and disclosure of entrant's personal information. Sponsor agrees to protect the personal information of each entrant in accordance with its privacy policy located at <http://www.altramotion.com/privacy-policy> and in accordance with all applicable law.

7. **LIMITATION OF LIABILITY.** Upon delivery of the Prize to the winner, the winner will assume full responsibility for the Prize. By participating in the Sweepstakes, entrants agree to release and hold harmless Sponsor and each of its affiliates and subsidiaries, and each of their respective directors, officers, employees, contractors, agents and representatives (collectively, "Released Parties") from any and all liability whatsoever for any injuries, losses or damages of any kind arising from or in connection with, either directly or indirectly, (a) the awarding, acceptance, receipt, possession, use and/or misuse of any prize awarded herein; and/or (b) participation in the Sweepstakes or any prize related activities, including, but not limited to traveling to or from any prize related activity. **WITHOUT LIMITING THE GENERALITY OF THE FOREGOING, THE RELEASED PARTIES SHALL NOT BE LIABLE FOR ANY LOST PROFITS OR ANY SPECIAL, INCIDENTAL, INDIRECT, PUNITIVE, EXEMPLARY, OR CONSEQUENTIAL DAMAGES ARISING OUT OF THE**

**SWEEPSTAKES, HOWSOEVER CAUSED, WHETHER ARISING IN STATUTE, TORT (INCLUDING, WITHOUT LIMITATION, NEGLIGENCE) CONTRACT, OTHER LEGAL THEORY OR OTHERWISE, AND**

**ALL SUCH DAMAGES ARE HEREBY DISCLAIMED AND EXCLUDED. SOME JURISDICTIONS MAY NOT ALLOW THE LIMITATION OR EXCLUSION OF LIABILITY FOR DAMAGES AND OTHER LIABILITY (INCLUDING INCIDENTAL OR CONSEQUENTIAL DAMAGES) IN WHICH CASE SUCH**

**LIMITATION OR EXCLUSION SHALL APPLY ONLY TO THE FULLEST EXTENT PERMITTED BY APPLICABLE LAW, RULE, STATUTE OR REGULATION IN THE RELEVANT JURISDICTION. NOTHING IN THESE TERMS EXCLUDE LIABILITY FOR FRAUD, OR FOR PERSONAL INJURY OR DEATH CAUSED BY NEGLIGENCE TO THE EXTENT SUCH EXCLUSION IS PROHIBITED BY APPLICABLE LAW.**

8. MISCELLANEOUS CONDITIONS. If, for any reason, the Sweepstakes is not capable of running as planned, including infection by tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Sponsor, the Sponsor reserves the right at its sole discretion to cancel, terminate, modify, or suspend the Sweepstakes. Persons found tampering with or abusing any aspect of the Sweepstakes, or whom Sponsor believes to be causing malfunction, error, disruption or damage, will be disqualified. Sponsor reserves the right to correct any typographical, printing, computer programming or operator errors.

9. CHOICE OF LAW; CONSTRUCTION. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrants and Sponsor in connection with this Sweepstakes, shall be governed by, and construed in accordance with, the substantive laws of the Commonwealth of Massachusetts (USA), without regard to any conflict of law principles thereof. By entering the Sweepstakes, entrants consent to the exclusive jurisdiction of the courts located in Suffolk County, Massachusetts for resolution of all disputes. The invalidity or unenforceability of any provision in these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision of these Official Rules is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. In the event of any discrepancy or inconsistency between disclosures or other statements contained in any promotional materials related to the Sweepstakes and the terms and conditions of these Official Rules, these Official Rules shall prevail, govern and control.

10. WINNERS' LIST. A copy of the winners' list may be obtained by sending a self-addressed stamped envelope postmarked by April 28<sup>th</sup>, 2017 to: Market Department Altra Industrial Motion 449 Gardner Street, South Beloit, Ill 61080.

11. SPONSOR. The Sponsor of this Sweepstakes is Altra Industrial Motion Corp., 300 Granite Street, Suite 201, Braintree, Massachusetts, 02184, USA.